

Will2Way Foundation Inc.  
224 Celebration Ln  
Acworth GA 30102  
404-279-2461  
Pass A Plate Initiative  
Combating childhood hunger one plate at a time.

Dear Potential Partner,

My name is Pamela Whitfield, I am Founder/CEO of the Will2Way Foundation Inc. Our mission is to identify serve food and basic needs to individuals and families that are currently experiencing food insecurity and homelessness worldwide. Year to date we have served 409,794 individuals in 31 states, and 14 countries. Our mission is always to make an impact wherever we serve and do it with integrity and intentionally. As our mission grew over the past six years, we realized the how children lives are being affected due to lack of food and nutrition. Per No Kid Hungry more than 11 million children in the US live in “food insecure” homes. This means these families don’t have enough food for ever family member to lead a healthy life. Studies show that children facing hunger are more likely to: repeat a grade in elementary school, experience developmental impairments in areas of language ad motor skills, be hospitalized and have health conditions like anemia and asthma. We had to do something and combat this issue head on and that when Pass A Plate was our solution to the problem.

What is Pass A Plate?

Pass A Plate is a mobile app (release date 2/15) that offers sponsors the opportunity to purchase a meal for child/college students (ages 21 years and younger) nationwide. And recipients in need of a meal inform us when a meal is needed and will be notified when a meal at their local partner restaurant can be ordered and picked up free of charge. Once sponsor/recipients download the app and creates login, one creates become a sponsor, other recipient. The sponsor is notified how many meals are currently needed at that time, purchase meal(s). The Pass A Plate Logistic Team will be notified and immediately send code to recipient requesting a meal. Recipient has an hour to go to nearest partner restaurant, place order and redeem code. All codes that are not redeemed within the hour will go back in the queue to be dispersed to the next recipient.

This is where we need your help as a partner restaurant. By becoming a partner restaurant, you will allow our recipients to place their orders and redeem at partner locations. Partners will redeem the code that will be via email or text from recipient. We will provide you with a back-office code to add to your system to redeem the codes (run as you would a special). Once redeemed it is removed from our queue. Meals will not be prepared in advance therefore no expense to the partner. This drives more revenue for the restaurant while combating childhood hunger one plate at a time. As a partner you will be listed on our app, all social media outlets, website and quarterly newsletter. We look forward to speaking to you about a future partnership. Let’s change the world together.

Regards,

Pamela Whitfield-Founder/CEO  
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Restaurant name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone no: \_\_\_\_\_

Manager: \_\_\_\_\_

Email: \_\_\_\_\_

